

BOOST CORPORATE CULTURE WITH GENUINE APPRECIATION

Kunveno is your platform to increase appreciation in the workplace and anchor it in the DNA of your corporate culture. For more satisfaction, more productivity, and less fluctuation - your ultimate competitive advantage ✨

Team-centric • Easy-going • Ritualized • Gamified



PROBLEM WE ADDRESS

It costs **50-75%** of a quitting employee's salary to replace them

- **44%** cite lack of praise as a reason for changing employer
- **50%** employees are therefore not motivated
- **65%** have not received any praise in the last year

OUR SOLUTION

It's time to share some praise! We enable teams to develop rituals that nurture mutual appreciation and maximize team performance.

- ✓ **Create measurable IMPACT:** create a culture with measurably less fluctuation and higher performance
- ✓ **Build HABITS and RITUALS** of high performing teams & ensure all people feel valued with our powerful platform
- ✓ **Appreciate ANYTIME** and say thank you anytime, anywhere - because feedback should be instant!
- ✓ **Celebrate TOGETHER**, keep it natural, and authentically bring praise into the everyday work to inspire the employees.

Avoid high-potentials quitting! Engaged teams show **21% higher profitability** generating **26% more sales**

WHAT YOU GET

Let's unleash appreciation and create a rock star team culture: Kunveno is your strategic partner



Real Cultural Impact

Expert materials to establish a culture of appreciation, platform access & sustainable support over 12 months with our culture crew



Measurable Success

Quantifiable cultural impact using scientific methods + interpretation of the results for your management.



Be part of the Community

You will become part of our appreciation community with regular events incl. keynotes from top speakers. It's all about culture!

Kunveno is a **superb platform** so that we can simply say THANK YOU within IT. ”
Thomas Speck - CIO, TRUMPF

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